

Graduate Employment Survey 2023

Taught Postgraduate Degree Programs



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TABLE OF CONTENTS

	Page
Introduction	
Statistical Summary	
Survey Findings	
1. Employment Situation	1
2. Employment Sector	2
3. Job Nature	2
4. Gross Monthly Income	3
5. Work Base and Frequent Travel Location	5
6. Number of Job Offers	6
7. Time of Obtaining First Job Offer	6
8. Graduates Pursuing Full-time Further Studies	7
9. Internship Experience	8
Appendices	

INTRODUCTION

This report presents the major findings of the graduate employment survey conducted by the Career Center from September to December 2023. The survey covers all **full-time** graduates of the **higher degree taught programs of 2023**. Graduates were invited to complete and submit the questionnaire online. Extensive telephone interviews were carried out subsequently to collect and verify data. In total, 2,229 valid returns were collected at the close of survey on 31 December 2023, representing 85.8% of the 2,598 postgraduates. The survey did not trace job changes of graduates. The collected information represented the employment situation of graduates at the point in time when they responded to the survey.

The survey findings were analyzed by two categories — **Master's Degree of Business Administration (MBA)** and **Master's Degree Programs by Coursework (MSc/MA)**.