

Graduate Employment Survey 2024

Taught Postgraduate Degree Programs



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INTRODUCTION

This report presents the major findings of the graduate employment survey conducted by the Career Center from September to December 2024. The survey covers all **full-time** graduates of the **higher degree taught programs of 2024**. Graduates were invited to complete and submit the questionnaire online. Extensive telephone interviews were carried out subsequently to collect and verify data. In total, 1,997 valid returns were collected at the close of survey on 31 December 2024, representing 83.4% of the 2,395 postgraduates. The survey did not trace job changes of graduates. The collected information represented the employment situation of graduates at the point in time when they responded to the survey.

The survey findings were analyzed by two categories — **Master's Degree of Business Administration (MBA)** and **Master's Degree Programs by Coursework (MSc/MA)**.