## **SURVEY FINDINGS**

## 1. <u>Employment Situation</u>

**1.1** Among the 58 **MBA** respondents, 45 graduates (77.6%) were *full-time employed*. The distribution of graduates by Employment Status is shown in Table 1.

Table 1: Distribution of MBA Graduates by Employment Status in 2019-2023	

Year	2023	2022	2021	2020	2019
No. of Respondents	58	48	80	75	106
Full-time employed	77.6%	79.2%	86.3%	89.3%	89.6%
Further studies	5.2%	4.2%	0.0%	1.3%	0.9%
Self-employed	1.7%	0.0%	6.3%	2.7%	5.7%
Temporarily employed	0.0%	4.2%	2.5%	0.0%	0.0%
Part-time employed	3.4%	0.0%	0.0%	0.0%	0.0%
Not seeking employment	8.6%	10.4%	2.5%	2.7%	0.9%
Still seeking employment	3.4%	2.1%	2.5%	4.0%	2.8%
Others (e.g., emigrated or returned to homeland)	0.0%	0.0%	0.0%	0.0%	0.0%

**1.2** Among the 2,171 **MSc/MA** respondents, 597 graduates (27.5%) were *full-time employed*. The distribution of graduates by Employment Status is shown in Table 2.

Table 2: Distribution of MSc/MA Graduates by Employment Status in 2019-2023

Year	2023	2022	2021	2020	2019
No. of Respondents	2,171	2,093	1587	1811	1629
Full-time employed	27.5%	24.7%	21.1%	20.2%	29.6%
Further studies	7.2%	5.2%	4.0%	6.0%	6.4%
Self-employed	0.3%	0.1%	0.3%	0.2%	0.4%
Temporarily employed	0.6%	0.8%	1.1%	0.5%	0.7%
Part-time employed	0.1%	0.2%	0.4%	0.2%	0.0%
Not seeking employment	0.5%	0.4%	0.4%	0.2%	0.5%
Still seeking employment	1.9%	1.2%	1.1%	0.6%	0.6%
Others (e.g., emigrated or returned to homeland)	62.0%	67.2%	71.5%	72.2%	61.9%

**1.3** The employment status of **MBA** and **MSc/MA** graduates by program is shown in Appendices 1c and 1d respectively.

## 2. Employment Sector

2.1 Among the 43 full-time employed **MBA** respondents with reported employment sector, *Commerce and Business* sector remained the largest sector employing 31 graduates (72.1%). (Table 3)

Employment Sector		23	2022		
Employment Sector	No.	No.	No.	%	
Commerce and Business	31	72.1%	26	68.4%	
Engineering and Industry	12	27.9%	10	26.3%	
Community and Social Services	0	0.0%	1	2.6%	
Education	0	0.0%	1	2.6%	
Total Respondents	43	100%	38	100%	

**2.2** Of those 418 full-time employed or self-employed **MSc/MA** respondents with reported employment sector, most of them (260 graduates or 62.2%) were working in the *Commerce and Business* sector. (Table 4)

#### Table 4: Distribution of Full-time and Self-employed MSc/MA Graduates by Employment Sector

Employment Sector	20	23	2022		
Employment Sector	No.	%	No.	%	
Commerce and Business	260	62.2%	219	64.2%	
Engineering and Industry	96	23.0%	62	18.2%	
Education	47	11.2%	48	14.1%	
Government and Related Organizations	8	1.9%	9	2.6%	
Community and Social Services	7	1.7%	3	0.9%	
Total Respondents	418	100%	341	100%	

**2.3** The distributions of Employment Sector of **MBA** and **MSc/MA** graduates by program are shown in Appendices 2c and 2d respectively.

## 3. Job Nature

- **3.1** Among the 41 full-time employed **MBA** respondents with reported job nature, the two most popular types of job were *Banking / Finance* (17 graduates or 41.5%) and *Administration / Management* (15 graduates or 36.6%).
- **3.2** Among the 430 full-time employed or self-employed **MSc/MA** respondents with reported job nature, the three most popular types of job were *Banking / Finance* (121 graduates or 28.1%), *Accounting / Auditing / Taxation* (59 graduates or 13.7%), and *Administration / Management* (56 graduates or 13.0%).

**3.3** The distributions of job nature of **MBA** and **MSc/MA** graduates by program are shown in Appendices 3c and 3d respectively.

## 4. Gross Monthly Income

**4.1** The calculation of gross monthly income takes into account basic monthly salary as well as the commission, bonuses and allowances (e.g. meal and transportation allowances). (Tables 5, 6 and 7)

Table 5: Gross Monthly Income of Higher Degree Graduates by Taught Programs (HKD)

School	AIS		SBM		SENG		SH	ISS	SSCI		Ove	erall
Degree	Mean	Median										
МВА	-	-	55,755	50,333	-	-	-	-	-	-	55,755	50,333
MSc/MA	23,629	20,908	27,219	23,333	26,897	24,917	20,299	20,000	28,557	22,975	26,496	23,000

AIS: Academy of Interdisciplinary Studies

SBM: School of Business and Management

SENG: School of Engineering

SHSS: School of Humanities and Social Science

SSCI: School of Science

#### Table 6: Gross Monthly Income of Full-time and Self-employed MBA and MSc/MA Graduates by Employment Sector (HKD)

Degree	e M	BA	MSc/MA		
Employment Sector	Mean	Median	Mean	Median	
Commerce and Business	58,573	54,000	28,533	24,833	
Engineering and Industry	47,300	46,667	24,945	23,000	
Education	*	*	19,511	19,348	
Government and Related Organizations	*	*	25,743	24,000	
Community and Social Services	*	*	#	#	
Overall	55,755	50,333	26,496	23,000	

Remarks:

\* No graduate was reported full-time employed or self-employed in the category.

# Salary figures are suppressed for confidential reasons as there are three or fewer persons in the category.

D	egree	MBA		MSc/MA		
Job Nature		Mean	Median	Mean	Median	
Accounting / Auditing / Taxation		*	*	21,441	20,000	
Administration / Management		54,857	54,000	30,627	24,684	
Banking / Finance		63,006	67,858	31,720	28,167	
Economic, Statistical & Mathematical Work		*	*	35,250	35,000	
Engineering		*	*	27,869	24,917	
Insurance / Real Estate Services		*	*	#	#	

# Table 7: Gross Monthly Income of Full-time and Self-employed MBA and MSc/MA Graduates by Major Job Nature (HKD)

Remarks: \* No graduate was reported full-time employed or self-employed in the category.

# Salary figures are suppressed for confidential reasons as there are three or fewer persons in the category.

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55,755

24,731

19,586

27,123

19,609

26,496

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50,333

20,950

19,848

23,833

18,027

23,000

- **4.2** A list of employers of the **MBA** and **MSc/MA** respondents by program is shown in Appendices 4c and 4d respectively.
- **4.3** The gross monthly income distributions of the **MBA** and **MSc/MA** respondents by program, by employment sector and by job nature are shown in Appendices 5c, 5d, 6c, 6d, 7c and 7d respectively.

Marketing / Sales

Teaching / Lecturing

Overall

Scientific / Research Work

System Analysis & Computer Programming

## 5. Work Base and Frequent Travel Location

5.1 Among the 44 full-time employed and self-employed MBA respondents who reported their work base location, 28 graduates (63.6%) reported that they were based in Hong Kong, whereas the rest (16 graduates or 36.4%) reported that they were based outside Hong Kong. (Table 8)

#### Table 8: Work Locations and Frequently Travel Destinations for Work of Full-time and Selfemployed MBA Respondents

Number of MBA respondents reported their work base location	44 (100%)
Based in Hong Kong	28 (63.6%)
Based outside Hong Kong	16 (36.4%)
Number of MBA respondents who were based outside Hong Kong	16 (100%)
Mainland China	8
India	3
Dubai	1
Japan	1
Singapore	1
South Korea	1
Thailand	1

**5.2** Among the 531 full-time and self-employed **MSc/MA** respondents who reported their work base location, 510 graduates (96.0%) reported that they were based in Hong Kong, whereas the rest (21 graduates or 4.0%) reported that they *were based outside Hong Kong*. (Table 9)

### Table 9: Work Locations and Frequently Travel Destinations for Work of Full-time and Selfemployed MSc/MA Respondents

Number of MSc/MA respondents reported their work base location	531 (100%)
Based in Hong Kong	510 (96.0%)
Based outside Hong Kong	21 (4.0%)
Number of MSc/MA respondents who were based in Hong Kong	510 (100%)
Not required to travel frequently outside Hong Kong for work	481 (94.3%)
Required to travel frequently outside Hong Kong for work	29 (5.7%)
Mainland China	26
Vietnam	1
Macau	1
USA	1
Number of MSc/MA respondents who were based outside Hong Kong	21 (100%)
The major work base locations include:	<b>14</b> (66.7%)
Mainland China	6
Canada	6
Singapore	2
Others:	7 (33.3%)

## 6. <u>Number of Job Offers</u>

**6.1** Among the 370 full-time employed and self-employed **MSc/MA** respondents who reported their *number of job offers*, 120 graduates (32.4%) received one job offer, 125 graduates (33.8%) received two, 73 graduates (19.7%) received three, 22 graduates (5.9%) received four, and 30 graduates (8.1%) received five or more.

## 7. <u>Time of Obtaining First Job Offer</u>

- **7.1** Among the 20 full-time employed or self-employed **MBA** respondents who reported the *time of obtaining their first job offer*, 16 graduates (80.0%) had obtained their first job offer on or before *June*. The percentage rose to 90.0% (18 graduates) by *July*, and 100% by *December*.
- **7.2** Among the 370 full-time employed or self-employed **MSc/MA** respondents who reported the *time of obtaining their first job offer*, 244 graduates (65.9%) had obtained their first job offer on or before *June*. The percentage rose to 100% by *December*.

## 8. Graduates Pursuing Full-time Further Studies

- **8.1** Among the 58 **MBA** respondents, 3 graduates (5.2%) *pursued full-time further studies outside Hong Kong.*
- **8.2** Among the 2,171 **MSc/MA** respondents, 103 graduates (4.7%) pursued *full-time further studies in Hong Kong* and 53 graduates (2.4%) *pursued full-time further studies outside Hong Kong*. (Table 10)

Total number of MSc/MA respondents pursuing further studies	156	(100%)
Number of MSc/MA respondents pursuing further studies in Hong Kong	103	(100%)
The major education institutions include:	74	(74.8%)
The Hong Kong University of Science and Technology	54	(70.1%)
The Hong Kong Polytechnic University	7	(9.1%)
City University of Hong Kong	5	(6.5%)
The Chinese University of Hong Kong	4	(5.2%)
The University of Hong Kong	4	(5.2%)
Others:	31	(25.2%)
Number of MSc/MA respondents pursuing further studies outside Hong Kong	53	(100%)
The major destinations include:	22	(41.5%)
USA	13	(43.3%)
China	3	(10.0%)
Australia	3	(10.0%)
Sweden	3	(10.0%)
Others:	31	(58.5%)
Number of MSc/MA respondents with reported fields of studies	106	(100%)
The most popular fields of studies are:	92	(86.8%)
Engineering & Technology	51	(48.1%)
Business & Management	22	(20.8%)
Science	19	(17.9%)
Others:	14	(13.2%)
Number of MSc/MA respondents with reported levels of degree of programs	107	(100%)
The levels of degree of the programs they enrolled in are:		
Doctoral Degree (by Research)	63	(58.9%)
Master's Degree (by Research)	21	(19.6%)
Master's Degree (not by Research)	18	(16.8%)
Others:	5	(4.7%)

#### Table 10: MSc/MA Graduates Pursuing Further Studies

## 9. Internship Experience

- **9.1** Out of the 25 **MBA** respondents, 18 graduates (72.0%) *had internship experience* during their study in the University. The remaining 7 graduates (28.0%) *had no internship experience*.
- **9.2** Out of the 1,048 **MSc/MA** respondents, 429 graduates (40.9%) had internship experience during their study in the University. The remaining 619 graduates (59.1%) had no internship experience.
- **9.3** Respondents with internship experience were asked to indicate the internship mode and the number of internship that they had taken. (Tables 11 and 12)

Number of MBA respondents who reported their internship experience	25 (100%)
Had taken internships during their studies	18 (72.0%)
Had not taken internships during their studies	7 (28.0%)
Number of MBA respondents who had taken internships during their studies	18
Had full-time internship experience	14 (100.0%)
With 1 internship / job	10 (71.4%)
With 2 internships / jobs	2 (14.3%)
With 3 or more internships / jobs	2 (14.3%)
Had part-time internship experience	4 (100.0%)
With 1-3 internships / jobs	4 (100.0%)
With 4-6 internships / jobs	0 (0.0%)

#### Table 11: Internship Experience of MBA Graduates

#### Table 12: Internship Experience of MSc/MA Graduates

Number of MSc/MA respondents who reported their internship experience	1048 (100%)
Had taken internships during their studies	429 (40.9%)
AIS	8 (1.9%)
SBM	178 (41.5%)
SENG	106 (24.7%)
SHSS	74 (17.2%)
SSCI	63 (14.7%)
Had not taken internships during their studies	619 (59.1%)
Number of MSc/MA respondents who had taken internships during their studies	429
Had full-time internship experience	187 (100%)
With 1 internship / job	99 (52.9%)
With 2 internships / jobs	36 (19.3%)
With 3 or more internships / jobs	52 (27.8%)
Had part-time internship experience	286 (100%)
With 1-3 internships / jobs	246 (86.0%)
With 4-6 internships / jobs	33 (11.5%)
With 7 or more internships / jobs	7 (2.4%)

- **9.4** Details of internship experience by program are shown in Appendices 8c and 8d.
- **Note:** Due to rounding of data, percentages in above tables may not add up exactly to 100% or equivalent total percentage of a sub-category.